



FOR IMMEDIATE RELEASE

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“When Will We Find Effective Treatment for Alzheimer’s Disease?”

PHOENIX — For those living with or caring for someone with Alzheimer's disease (AD), effective treatment cannot be found soon enough. Demand for information that may prevent this dreaded disease is high as millions of Americans will develop AD in the future. As the disease progresses, caregivers and family members look for answers to find the key to navigating the disease with hope and dignity.

Join Dr. Marwan Sabbagh, Director of the Banner Sun Health Institute at the upcoming GPS (Giving People Strategies for Memory) lecture and discover the latest on current clinical treatment, care and research, and learn more about prevention research and lifestyle factors that may reduce the risk of getting AD.

GPS is a free lecture series offered monthly that explores various aspects of Alzheimer's disease/dementia, caregiving and brain health. The lectures are held on the second Friday of each month at different locations. For a complete schedule and more information, visit www.banneralz.org. To register for these free classes call 602-230-CARE.

It is estimated that over five million Americans have Alzheimer’s disease, which causes loss of memory and other intellectual functions, and the incidence is expected to triple by mid-century. Alzheimer’s disease is the sixth leading cause of death in the United States. Alzheimer’s disease warning signs include: forgetting people’s names and events, asking repetitive questions, loss of verbal or written skills and confusion over daily routines.

WHAT: GPS for Memory (Giving People Strategies for Memory) Educational Lecture Series

WHERE: Banner Sun Health Research Institute
10515 W. Santa Fe Drive, Sun City, Arizona, 85351

WHEN: Friday, October 11, 2013
10:30 a.m. – Noon

FEE: Free, however registration is required.

RESERVATIONS: Call 602-230-CARE to register

About Banner Alzheimer’s Institute

The Banner Alzheimer’s Institute is a treatment and research facility dedicated to helping patients with memory and thinking problems. It offers clinical care for patients; provides education, referral and support services for family and caregivers; and conducts leading-edge research in clinical trials, brain imaging and genetics studies. The Institute is devoted to finding effective Alzheimer’s disease-slowng and prevention treatments in the shortest time possible. Banner Alzheimer’s Institute is owned and operated by Phoenix-based Banner Health, a nonprofit organization, which was named in 2010 as one of the Top Ten Hospital Systems by Thomson Reuters. For more information, visit www.banneralz.org.

About Banner Alzheimer’s Foundation

Banner Alzheimer’s Foundation, a partner to Banner Health Foundation, secures and stewards charitable contributions to advance Banner Health’s mission to make a difference in people’s lives through excellent patient care. Specifically, contributions to Banner Alzheimer’s Foundation support the nonprofit Banner Alzheimer’s Institute in its mission to end Alzheimer’s disease without losing a generation while setting a new standard of care for patients and families. Banner Alzheimer’s Foundation is supported by the generosity of individuals, corporations and foundations. For more information, visit www.BannerHealth.org/AlzFoundation

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